

Change the Health Board !



**Citizens &
Ratepayers**

Your Auckland District Health Board Team

We stand for:

- ✓ **Putting Patients First**
- ✓ **Best Medical Staff**
- ✓ **Best Equipment**
- ✓ **Best Management**
- ✓ **Best Accountability**

We offer a new start:

- ✓ **Passion and Dedication**
- ✓ **Wide-ranging skills**
- ✓ **Collaborative consultation**

**Stop the infighting –
vote for a united team**

- ✓ **Ian Ward**
- ✓ **Belinda Kusabs**
- ✓ **Ram Rai**
- ✓ **Brian Fergus**
- ✓ **Kevin Hicks**

**PLEASE RANK ALL THE C&R
CANDIDATES IN THE TOP FIVE**

RANK US 1 – 2 – 3- 4 - 5

✓ **Ian Ward**



✓ **Auckland Health** Between 1998 and 2003 I was employed by ADHB as **Chief Financial Officer/General Manager Support Services**. As a result I have a considerable knowledge of ADHB and the challenges confronting the organisation.

✓ **Vast Experience** I specialize in finance and change management for large organisations. Currently a businesses consultant I have **over thirty years experience in the public and private sectors** of New Zealand business.

✓ **Auckland** Married with three adult children I have lived in the eastern suburbs of Auckland most of his life. I attended the Auckland University where I obtained a MCom in Accounting and a BSc in Mathematics.

✓ **Passionate and Dedicated** I am very passionate toward health and the role of the public health system in New Zealand Society.

✓ **Highly Respected** Recently there have been relationship problems at ADHB, breakdown of robust processes and loss of staff. My experience and **respect from medical staff** means I can rebuild public confidence ensuring the **health system provides first class service**.

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✓ **Belinda Kusabs**



✓ **Concerned** Two years ago I experienced life as a patient in Auckland Hospital for six days. I saw the best and the worst of hospital practice, leaving me perturbed. I gained greater **understanding of the challenges facing patient care** and the constraints placed upon medical staff within the system.

✓ **Auckland** A long term resident of the Eastern Suburbs, I am a qualified (BA, Dip Tchg, Dip SNRT) Resource Teacher of Learning & Behaviour engaged with 20 schools throughout the area, familiar with the **needs and aspirations of this diverse community**.

✓ **Community First** My job involves working with children, families, teachers, mental health professionals and other educational agencies. It has provided insight into the support services that can be accessed from the ADHB and the necessity of maintaining these facilities to benefit the community.

✓ **Accountability** It is important that decisions about health provision be made by those who are aware of community needs and that there is **open consultation and accountability**.

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✓ Ram Rai



✓ **Experienced** I am a professional electrical engineer (BSc, MBA), and have worked in hospital administration and medical equipment industries for over 20 years. As a senior marketing executive of one of the largest medical equipment manufacturers, I have travelled extensively, and have worked closely with leading medical professionals and hospitals. My experience includes planning, building and equipping world class hospitals.

✓ **Auckland** I left the medical industry in 2001 to run our own ethnic food manufacturing business based in Auckland. My wife and I employ over 35 people, and we have an 18 year old daughter who is currently in Auckland University.

✓ **Community Centred** I add great value with my medical industry and business management expertise. I believe that all businesses should take social responsibility and I wish to help the community.

✓ **High Standards** I am committed to ensuring the people of Auckland have access to high quality, appropriately funded health services. I would look at reducing wastage and increasing efficiency, without compromising service.

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✓ Brian Fergus



✓ **Senior Management** I am science qualified (BSc PhD) and offer a depth of senior management and consulting experience to both private and public organisations. This is balanced by the practical experience of running my own business.

✓ **Auckland Health** Auckland is fortunate in having first class facilities and services, but there will always be further room for improvement. It is important that the ADHB maintains high service standards.

✓ **Efficiency** We have had good service from the doctors and nurses at the hospital but it is important that the organisation has a lean overhead. I believe there should be a continuing emphasis on overhead cost efficiency and would be especially interested in continued investment in improved information systems to advance those savings.

✓ **Consultation and Transparency** Where there is a significant change in services I believe there should be better public communication, a feature lacking in the recent laboratory testing debacle.

Concerned? Join C&R! Contact us on info@CandR.org.nz. Or telephone 021 666 778

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✓ Kevin Hicks



✓ **Auckland** As a lifelong **Auckland resident** I share the concerns many feel for the future of the public health system. I am married and 4 of my children live in Auckland. I am a respected **Cancer Researcher** and Veterinary Surgeon (**BVSc, PhD**) having run several businesses.

✓ **Best Service** Issues need addressing such as: shortages of qualified doctors and nurses, poor staff relations and the lack of capital investment in the best medical equipment.

✓ **High Standards** I, like you, expect and demand my loved ones to get the **highest standard** of care from our public health system, and the best value from our tax dollars.

✓ **Dedication** Only with careful financial management, dedication and openness can we meet these challenges in the future.

✓ **Teamwork** The public should demand a **team** committed to sound financial management and improved efficiency with the purpose of recruiting and retaining the world class expert staff we need, shorten waiting lists and extend modern health services to everyone.

If you want to help out – contact us!

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